Direct Patient Communication

Be a
Vaccine
Positive
Clinic
TOOLKIT

Answering Machine Messages

Option 1
With so much information being shared about the COVID-19 vaccines, we are here to answer any questions you may have or if you would like to discuss if the vaccines are right for you. Please let us know if you would like to book an appointment to discuss your COVID-19 vaccine options.

Option 2
COVID-19 vaccines are available to Albertans 5 years of age and older. We encourage you to visit www.alberta.ca/covid19-vaccine for more information on when and where you can book your appointment and if you qualify for a booster dose. If you have questions about the different vaccines and if they are right for you, please book an appointment to speak with your family doctors to discuss your options.

Social Media Messages

General
The COVID-19 vaccines are safe and effective. We are here to answer any questions you may have or if you would like to talk about whether it is right for your, please call the clinic at (xxx) xxx-xxxx to book an appointment.

The COVID-19 Vaccines Save Lives
COVID-19 vaccines provide excellent protection against the virus that causes COVID-19. The vaccines protect not only yourself, but the people around you too. The more people that are vaccinated, the harder it is for COVID-19 to spread. If you or a person you provide care to would like to talk about whether it is right for your, please call the clinic at (xxx) xxx-xxxx to book an appointment.

Vaccine availability
Every Albertan 5 and older can book their COVID-19 vaccine appointments. Visit www.ahs.ca/covidvaccine for more information or to book your appointment.

Why are immunizations important?
We've all heard that immunizations are important, but what do they do that makes them so important?

Vaccines make your immune system stronger and build antibodies to help prevent diseases. Vaccines can slow the spread of the virus and ensure our most vulnerable and at-risk populations are protected from COVID-19. Immunization is safe and it is much safer to get immunized than to get COVID-19.

Although some individuals are at greater risk for severe complications, without immunization, we have seen that even healthy Albertans are at risk of severe illness and even death from COVID-19. Immunization is the single most effective means of protecting yourself, your loved ones, and the entire community from COVID-19.

How do mRNA vaccines work?
There has been a lot of talk about the COVID-19 mRNA vaccines, but have you ever wondered how they work? Here are a few facts about them.

The purpose of any vaccine is to mimic the infection, get the body to build immunity to the virus, but not cause the illness. The vaccine will train the immune system to recognize COVID-19 and respond quickly if you are ever exposed to the actual COVID-19 virus. A COVID-19 mRNA vaccine contains the genetic material to make the "spike protein" that instructs the immune system to develop antibodies against COVID-19. This spike protein does not cause disease: rather, once our immune system sees the spike protein made, it builds antibodies to it. The vaccine does not stay in your body and does not change your own body in any way – including the DNA of a human cell. After the protein is made, the cell breaks down the recipe instructions (mRNA).

Addressing vaccine hesitancy
There is a lot of information being shared from a variety of sources about the different COVID-19 vaccines, and we know that you may have questions. We want to help set the record straight. If you have concerns or are not sure about the risks and your individual health needs, please contact the clinic at (xxx) xxx-xxxx to schedule an appointment to discuss your vaccine options.

Side Effects and Risks
Many people have no side effects from the COVID-19 vaccine. If you do have side effects, they tend to be mild and go away in a few days. You can find more information at My Health Alberta. If you are concerned about a side effect you are experiencing, we are here to help. Contact the clinic at (xxx)xxx-xxxx .