



# Member Survey: Urgent Needs and Preparing for What Comes Next 2020

**Participation**  
**N= 4,494**  
*(FINAL)*

The survey opened on Tuesday, April 14, 2020 and closed on Friday, April 24, 2020. Responses were received from 4,494 members for a response rate of **32%**. The data is valid 19 times out of 20 within a margin of error of +/- 1.21%.



# Interpretation

Looking at the totality of member comments through the lens of the quantitative findings, the following few slides highlight data, comments, and interpretation that captures the overall impression of the survey results.

# Urgent Needs and Preparing for What Comes Next

## COVID-19

What are your primary concerns with respect to COVID-19?  
(Select all that apply) (N = 4,467)



# Urgent Needs and Preparing for What Comes Next

## COVID-19



**65% agree** they are confident that healthcare providers will be able to meet the needs of Albertans over the next few months. (N = 4,462)



**54% agree** everything possible is being done to support my safety when caring for patients during COVID-19. (N = 4,336)

Family  
medicine

Specialist

63%

67%

53%

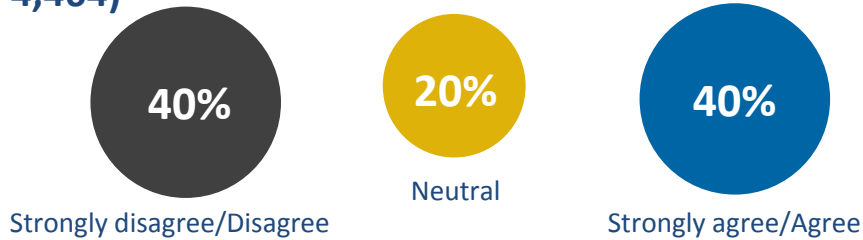
54%

\*The significance test simply compares the first filter with any other filter in the report. It looks at the difference between the means and percentage points and draws a conclusion as to whether or not the differences are significant or insignificant. If it sees a significant difference, the program places an asterisk (\*) next to the number in question. The significance is impacted by the number of individuals responding.

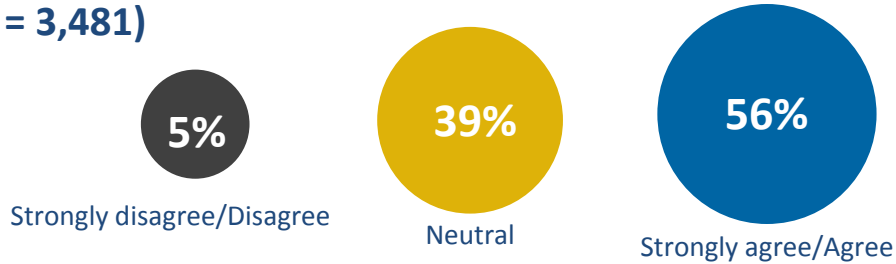
# Urgent Needs and Preparing for What Comes Next

## COVID-19

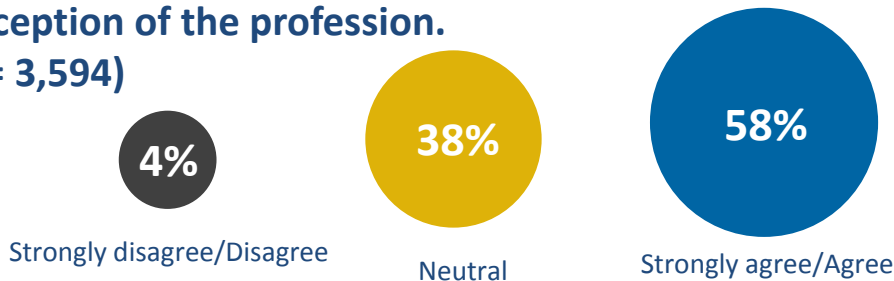
I am aware of the Share the Care/#StayHealthyAB campaign.  
(N = 4,464)



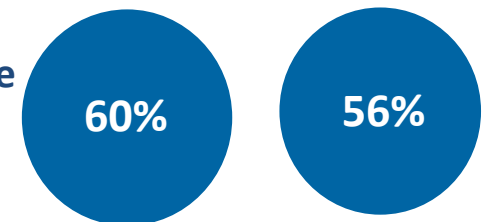
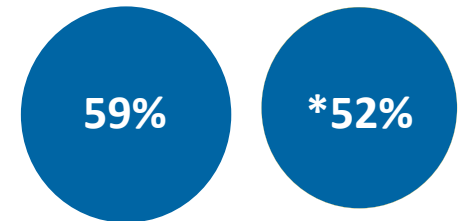
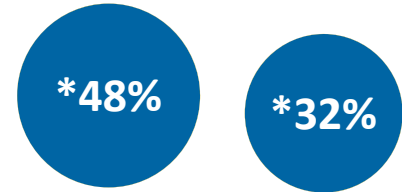
The AMA Share the Care/#StayHealthyAB campaign encourages Albertans to stay connected with their physicians during the pandemic.  
(N = 3,481)



The AMA Share the Care/#StayHealthyAB campaign will encourage a positive perception of the profession.  
(N = 3,594)



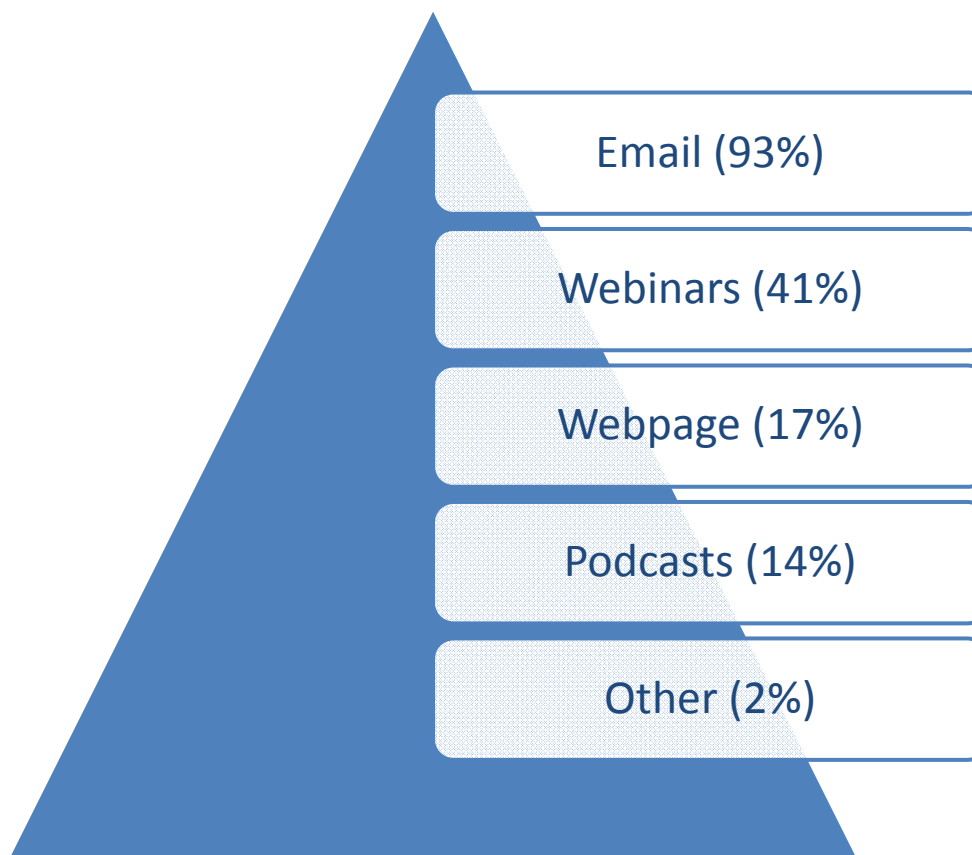
Family medicine	Specialist
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# Urgent Needs and Preparing for What Comes Next

## COVID-19

How can the AMA best inform you during COVID-19? (Select all that apply)  
(N = 4,444)



# Analysis

## Members know:

- This is a difficult situation
- The government is not trusted
- The AMA is acting on their behalf

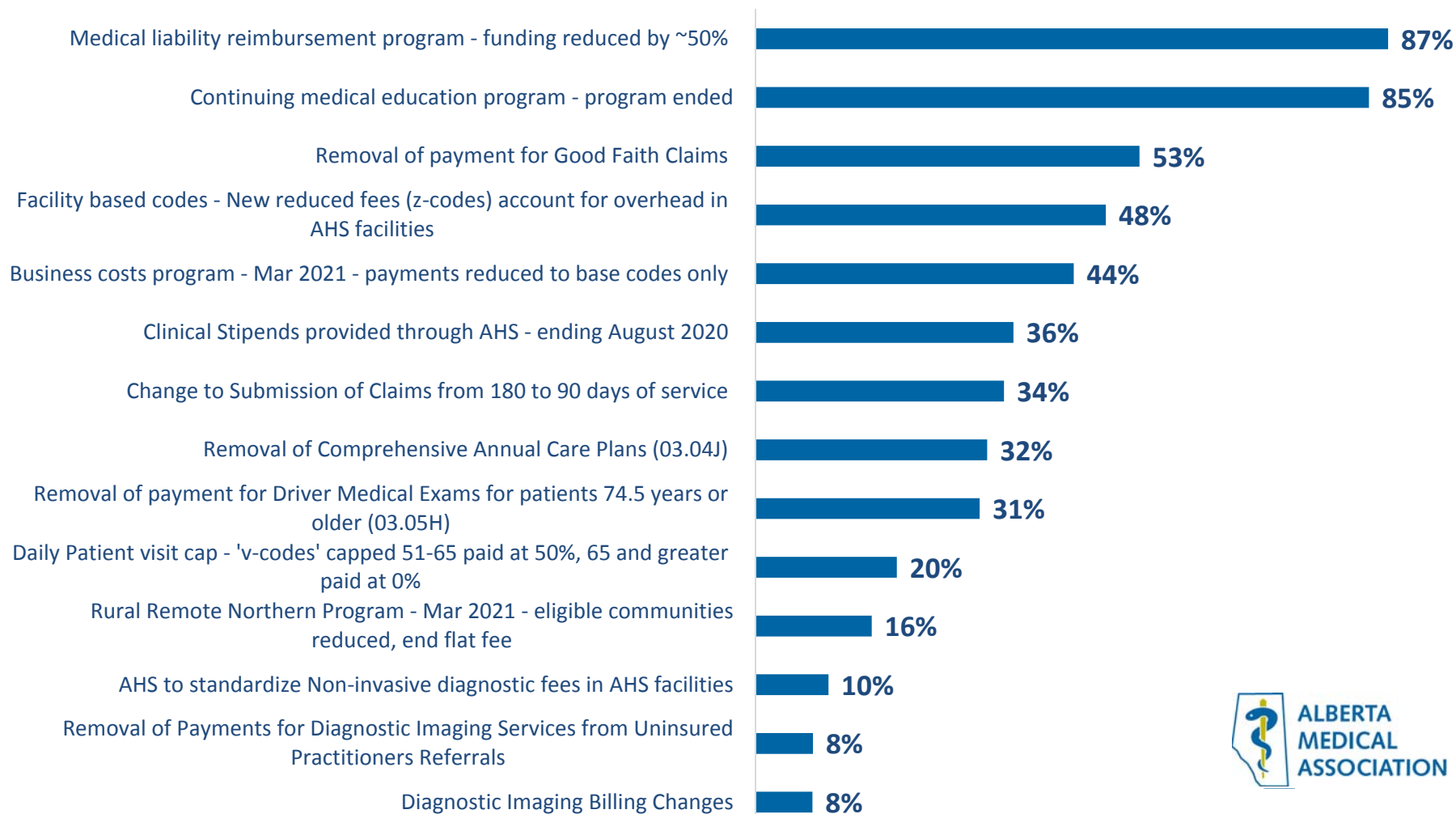
## Members have a righteous anger:

- They want that anger represented
- They want the public to understand that care is being threatened and impacted

# Urgent Needs and Preparing for What Comes Next

## Physician Funding Framework

As a result of the Physician Funding Framework, which of the proposed items will have the most negative impact in your delivery of care. (Select all that apply) (N = 4,494)





# Urgent Needs and Preparing for What Comes Next

## Physician Funding Framework

Family  
medicine

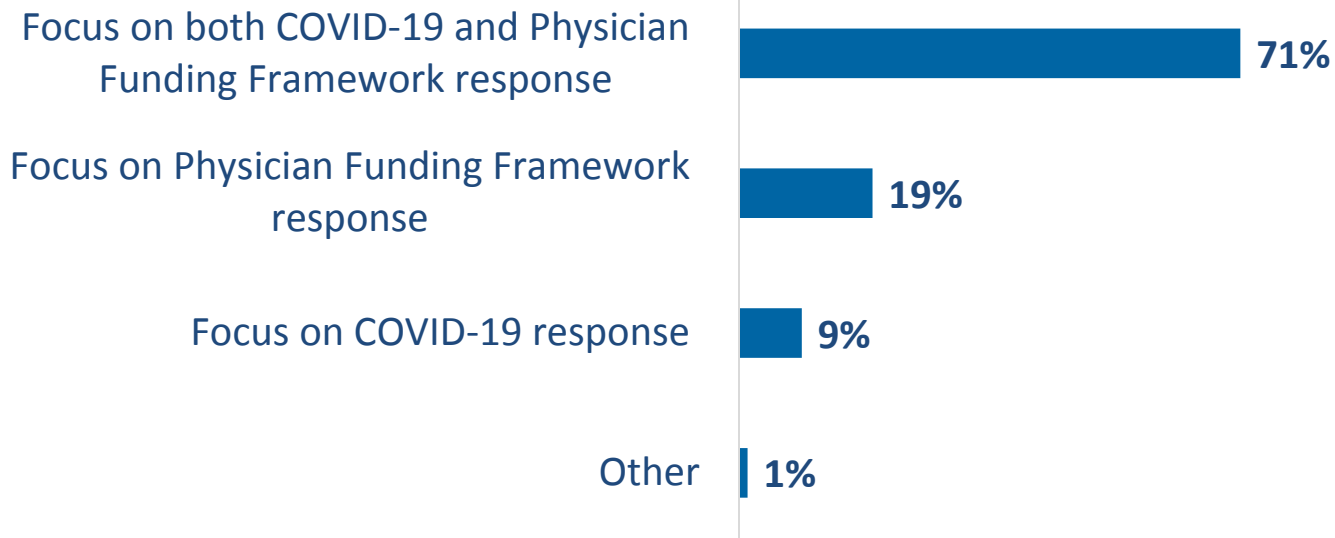
Specialist

**75%** of respondents anticipate a loss of net income due to the implementation of the Physician Funding Framework to be **20% or more**.

85%

64%

**How should the AMA balance priorities over the next several weeks:**  
(N = 4,462)



# Urgent Needs and Preparing for What Comes Next

## Communications

Family  
medicine

Specialist

I feel well informed about how the AMA is responding to government's actions on my behalf.  
(N = 4,293)

8%

Strongly disagree/Disagree

14%

Neutral

78%

Strongly agree/Agree

\*75%

\*82%

Right now, the AMA is sharing:  
(N = 4,397)

23%

Too little  
information

3%

Too much  
information

75%

Just the  
right  
amount

71%

79%



# Urgent Needs and Preparing for What Comes Next Communications

Family  
medicine

Specialist

The information shared by the AMA has been:

**Trustworthy**  
(N = 4,470)



88% agree

\*86%

\*91%

**Clear**  
(N = 4,336)

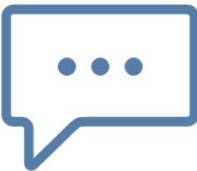


84% agree

\*81%

\*87%

**Timely**  
(N = 4,354)



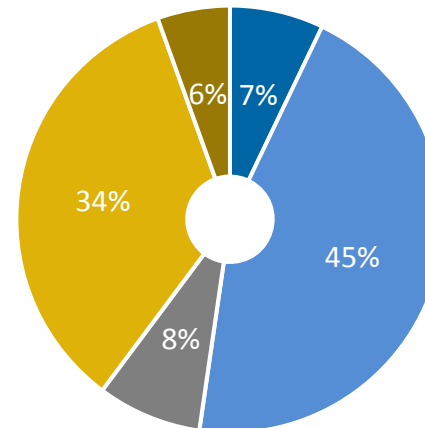
78% agree

\*73%

\*83%

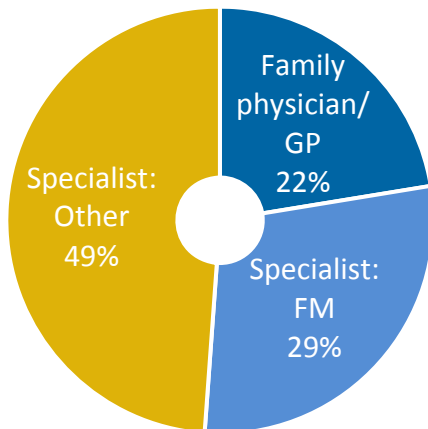
# Demographics

What zone are you in? (N = 4,451)

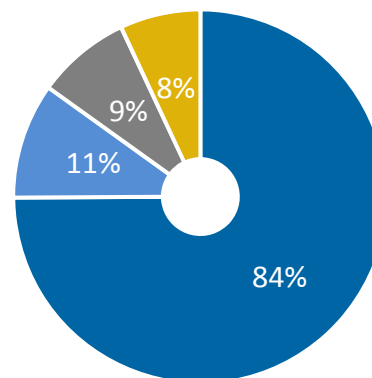


- Zone 1 - Southern
- Zone 2 - Calgary
- Zone 3 - Central
- Zone 4 - Edmonton
- Zone 5 - Northern

Practice (N = 4,424)

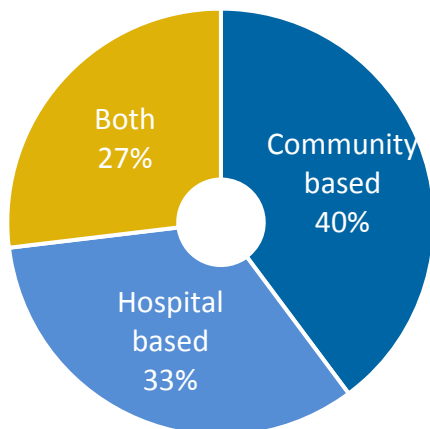


Type of payment arrangement (Select all that apply) (N = 4,446)



- Fee for service
- Academic medicine and health services program
- Clinical alternative relationship plan
- Other

My practice is primarily (N = 4,379)



# Conclusion

- The AMA has done a good job supporting members in a difficult situation.
- Members are faced with uncertainty, loss of autonomy, the potential for diminished reputation, and a lack of fairness.
- Members will need to know:
  - They are being defended;
  - Their voices are being heard;
  - The profession will be united in defending quality health care for patients and physicians.