

Toolkit Announcement

To: Community Physicians
From: AMA President
Date: February 4, 2021
Re: Toolkit Announcement - Be a Vaccine Positive Clinic

The Alberta Medical Association is pleased to announce the launch of the “[Be a Vaccine Positive Clinic](#)” toolkit. This toolkit provides support for primary care physicians and their teams in conversations with patients about the COVID-19 vaccine with relevant and practical information.

The strong relationship primary care physicians and their teams have with their patients makes them best suited to educate patients about the importance of getting vaccinated. They can address fear and anxiety around vaccine hesitancy, identify patients at risk of serious outcomes with COVID-19 infection and reach out to patients when they are eligible to receive a vaccine.

The toolkit was created with guidance from physician leaders to ensure the information and resources are relevant to physicians and clinic staff when discussing the COVID-19 vaccines with patients.

Features and Benefits of the Toolkit

- Easy to navigate web-based format
- Practical content relevant to physicians
- Curated evidence-based information from multiple sources
- Regularly updated to ensure accurate and relevant information
- Example tools that can be easily revised and implemented

What's in the Toolkit?

- Evidence and information on vaccine safety and efficacy
- Patient materials to inform them about the vaccines
- Considerations for vaccinating special populations
- Information about reporting adverse events
- Materials to support vaccine promotion
- Scripts and EMR tools to address vaccine hesitancy (*in development*)

The information contained in this toolkit is being updated frequently to coincide with new information about the COVID-19 vaccines. It is strongly encouraged that you check back regularly to make sure you are using the most up to date information.

We encourage you to visit www.albertadoctors.org/backthevax to start using the toolkit.