



## Dr. R. Michael Giuffre

### 1. Leadership

Dr. Giuffre represents the voice, tenure and experience of strong leadership within the profession. His past CMA board experience dovetails into endorsement for the current CMA vision of a vibrant engaged profession within the framework of the new modern CMA. Dr. Giuffre believes in unconscious bias training throughout the organization, together with a practical rollout and framework of equity, diversity and inclusion.

### 2. Impact

Dr. Giuffre intends to foster medical professionalism along with the social and cultural impacts of CMA. There is an opportunity nationwide for a more impactful CMA. The CMA will collaborate in national dialogues with members, patients and other stakeholders to set and further the priorities within our health care system. An impact framework that drives to a set of measurable endpoints, systematically accessing progress and outcomes are among the tools of leadership. We need collectively to ask, "What difference does the CMA make to the broader community and society? The "so what" needs to be addressed using the optics of a short-term and long-term lens.

### 3. The future

Dr. Giuffre's other key question for the CMA and its membership in a possible tenure as president is, "What does our healthcare system look like in Canada in 25 or 50 years and what defines that ideal of a healthy population?" CMA's mission is set towards a goal of empowerment and this encompasses the patient, and at its core activity is, advocacy. This is the perfect mission triad that has favorably set up this CMA organization to be bold and to align all its efforts, centralized and coordinated in its approach, to lead healthcare in Canada with a look to the future. Our profession and our patients deserve a healthcare system that exceeds expectations, that is accessible, affordable, and inclusive.

# Dr. R. Michael Giuffre

Dr. Giuffre, born and raised in Calgary, has been a full-time Calgary based pediatric cardiologist for over thirty years. In 2009 he was promoted to Clinical Professor of Cardiac Sciences and Pediatrics, University of Calgary and is a member of the Libin Cardiovascular Institute. His early career medical leadership positions include multiple executive roles in the Calgary Associate Clinic, Calgary Medical Society, Alberta Children's Hospital Medical Staff Association, Calgary and Area Physician's Association, and the Calgary Health Region's Board before the amalgamation to AHS.

Dr. Giuffre has been very involved with the Alberta Medical Association (AMA). His tenure on the AMA Board was nine years and within this time he completed his role as president-elect, president and past president of the AMA. The highlight of the AMA president role was the signing of the past seven-year AMA agreement with the government of Alberta. He has served on many AMA committees; as Chair of the AMA Committee on Quality Assurance; as Chair of the President's Council for AMA; PAG (Physician Advisory Group); and most recently the Past President representative for the AMA Representative Forum (RF). Currently he is a consultant working on the active 2020 negotiation of AMA with the government and AH (Alberta Health).

He has served for three years on the CMA board of directors, a timeframe that coincided with a new CMA CEO appointment and a new direction for CMA. He continued serving on the nominating committee for the CMA and has been an advisory member from CMA on the Indigenous Health Committee of the RCPSC (Royal College of Physicians and Surgeons of Canada).

Dr. Giuffre in 2020 has been a national volunteer member of the Disbursement Committee for the Canada Strong Fund, chaired by former Toronto mayor Barbara Hall, coordinated by Global Affairs Canada. He has served on the Medical Advisory Board of the National SADS Foundation Canada. Dr. Giuffre's community highlights include nine years of volunteer service with the Calgary UNICEF Patron's Council, and six years on the National Board of Directors for UNICEF Canada. He is now on the BOD for the Multiple Sclerosis Society (MSS) of Canada and sits on the MSS Medical Advisory committee and the Finance and Audit Committee.